



THE PURPLE GLOBAL MISSION

THE CARE CONFERENCE IMPACT REPORT

Editions 2022 and 2024 · Published June 2026

A Record of Two National Convenings on Home Care and Health-System Architecture in Nigeria

Convened and documented by The Purple Global Mission · Abiola Ayilara, Convener

Contents

01	From the Convener
02	About TPGM and The Care Conference
03	The Care Conference at a Glance
04	The Progression: 2018 to 2024
05	The Nurse Digital Transformation Track
06	A Multisectoral Room
07	The Care Conference in Pictures
08	Voices in the Room: 2022 Speakers
09	Voices in the Room: 2024 Speakers

01	The Conversations That Shaped the Field
02	The Operational Evidence
03	Public Sector and Policy Alignment
04	Where Care Is Documented
05	Voices from the Conference
06	Partners and Supporters
07	The Road to 2026
08	Contact



From the Convener

Since 2018, The Purple Global Mission has held to a single conviction: that care is infrastructure, and that the health of a nation depends on whether recognised, funded care reaches people where they live.

That conviction has shaped a deliberate progression. We began in 2018 with a masterclass for newly qualified nurses. In 2020, as the world changed, we delivered digital transformation training to 500+ nurses, recognising early that technology would determine whether care could scale safely and reduce the complications that follow people home. In 2022, we convened the first Care Conference to make the case for care for vulnerable populations. In 2024, we widened the lens, bringing healthcare into conversation with energy, oil and gas, finance, law, real estate, academia, and the private sector, because no single sector builds a system of care on its own.

Each edition has been guided by the same questions. How do we improve access to care at home? How do we make the transition from hospital to home safe and continuous? How do we use technology to improve outcomes and reduce complications of care? And how do we ensure that the most vulnerable, at every age, are not left outside the system? This report documents the two completed editions of The Care Conference, in 2022 and 2024: their participants, their proceedings, and the body of evidence and argument they produced. It is offered as a contribution to a national process that is properly shared among government, the professions, the academy, and the families who carry the burden of care. The Purple Global Mission convenes that process; it does not claim proprietorship over the field.

In November 2026, the Care Conference enters its third edition with a clear task: to help translate this shared conviction into a Nigerian National Position on Care as Infrastructure. The work recorded in these pages is the foundation on which that position will stand.

Abiola Ayilara

Convener, The Care Conference

The Purple Global Mission



About TPGM and The Care Conference

The Purple Global Mission

The Purple Global Mission (TPGM) is a not-for-profit organisation established in 2018. Its founding proposition is that care constitutes infrastructure rather than charity: that the delivery of care at home is a structural component of the health system, analogous to the workforce, financing, and regulatory architecture on which any health system depends.

TPGM frames care as a question of national architecture, concerned with who delivers care, under what clinical standards, through what technological systems, on what financing basis, and under what regulatory authority.

The Structural Separation

TPGM functions as the convening body. MyQura (formerly MyCare Assistant Ltd), a structurally separate healthcare operating company, provides the operational evidence that TPGM's analysis draws on.

The separation is maintained by design: TPGM convenes the sector as a non-commercial body, while MyQura participates as one operating organisation among many. This report preserves that distinction throughout, attributing all operational data explicitly to MyQura.

 All operational data in this report is attributed to MyQura in its entirety and is offered as evidence of documented practice rather than as a claim of the convening body.



What The Care Conference Addresses



Access at Home

Improving healthcare access at home and beyond clinical walls



Care Transitions

Managing the transition of care from hospital to home safely and continuously



Non-Communicable Disease

Managing non-communicable disease across all age groups



Multisectoral Lens

Seeing healthcare through finance, technology, governance, housing, and more



Technology for Outcomes

Using technology to improve health outcomes and reduce complications of care



Vulnerable Populations

Making healthcare access possible for vulnerable people across all age groups



The Structural Context

Four structural pressures

Rising burden of non-communicable diseases

Demographic ageing

Health system organised predominantly around hospital-based care

Care workforce that remains largely unrecognised, undertrained, and unprotected

The Conference proceedings characterise the Nigerian context as the convergence of four structural pressures: a rising burden of non-communicable diseases, demographic ageing, a health system organised predominantly around hospital-based care, and a care workforce that remains largely unrecognised, undertrained, and unprotected. More than **70 per cent** of Nigerian health expenditure is met through out-of-pocket payment. Approximately **one-third** of the national disease burden is non-communicable and therefore chronic in duration. The care that addresses these pressures is delivered predominantly in the home and provided largely by families, with women disproportionately providing it — at present, without formal recognition, an established standard of practice, a dedicated financing mechanism, or labour protection.



SUMMARY OF ACTIVITY, 2018 TO 2024

The Care Conference at a Glance

2018

Year TPGM Founded

Established as a not-for-profit organisation advancing care as health-system infrastructure

38+

Speakers & Contributors

Drawn from nine sectors and several international institutions

500+

Nurses Engaged

Nurses and nursing students engaged across the NDT programme

9

Sectors Represented

Healthcare, energy, finance, legal, real estate, academia, technology, government, and disability advocacy

2

Editions Completed

Care Conference editions completed: 2022 and 2024

6

Years of Practice

Operational data from MyQura, 2020 to 2025, as the empirical foundation

1000+

Total Attendees

150 in 2022 and 262 in 2024 across both editions

The Progression: 2018 to 2024

The Care Conference is the product of a sequenced programme of work. Each edition advanced a distinct stage of a cumulative argument, progressing from the case for care, through the multisectoral analysis, toward the policy translation now scheduled for 2026.

2018 — Inaugural Healthcare Masterclass

TPGM commenced its work with a Healthcare Masterclass delivered to 20 newly qualified nurses. The premise was that nursing constitutes the frontline of care delivery and that frontline practitioners require structured, expert-led professional development not routinely provided within the system. This inaugural cohort established the organisation's operating method: to convene, to develop professional capacity, and to do so in anticipation of system need.

2020 — Nurse Digital Transformation 1.0

During the COVID-19 pandemic, TPGM delivered the first edition of the Nurse Digital Transformation programme (NDT 1.0) to 320 nurses, conducted entirely virtually. The programme proceeded from the position that digital capability had become a determining condition of home-based care delivery, and that the nursing workforce would be central to its adoption.

2022 — The Care Conference, First Edition

The first edition convened 500+ participants in a hybrid format with 15 speakers drawn from nursing, medicine, disability advocacy, oncology, pain management, government, technology, and international health informatics. The edition established its central proposition: that the care of vulnerable populations is a matter of health-system responsibility rather than private familial burden.

2024 — The Care Conference, Second Edition

The second edition convened 500+ participants in a hybrid format with more than 20 speakers drawn from healthcare, finance, energy, technology, real estate, academia, government, and disability advocacy. The NDT 3.0 programme incorporated a nursing-student research showcase, extending the practitioner thread to the development of the future workforce.

The Nurse Digital Transformation Track

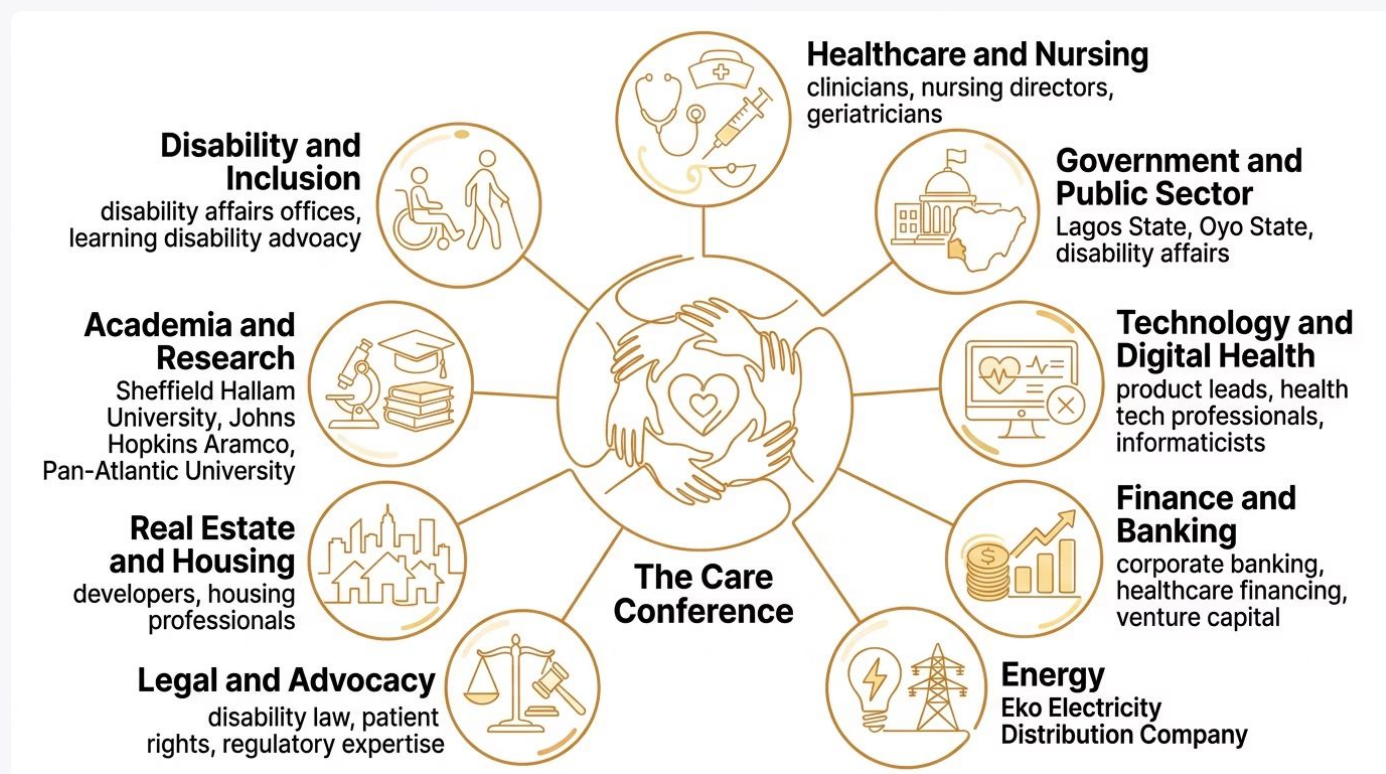
The Nurse Digital Transformation (NDT) programme constitutes the practitioner thread sustained across every TPGM convening. It proceeds from the proposition that digitally enabled home care cannot be delivered without a nursing workforce competent in clinical data, health informatics, and digital systems. The programme has functioned, across four editions, as the workforce-development component of the broader architecture.

Year	Edition	Content and Reach
2018	Healthcare Masterclass	Inaugural session for 20 newly qualified nurses. Foundations of patient-centred care, professional development, and nursing leadership.
2020	NDT 1.0	500+ nurses trained in digital transformation. Delivered entirely virtually. Topics included digital tools, health informatics, electronic records, and technology as a care enabler. TPGM's largest single training cohort, delivered remotely at a time when the global health system was under maximum strain.
2022	NDT 2.0	Embedded within Care Conference 2022. Sessions covered nursing leadership in the digital age, data-driven care, evidence-based nursing, global health IT systems (including learnings from Johns Hopkins Aramco Healthcare), and the role of professional growth in the digital era.
2024	NDT 3.0	Embedded within Care Conference 2024. Sessions included a keynote on technology, patient-centred care, and workforce development; AI in nursing; gamification in chronic disease management and nursing education; mentorship in health informatics; and a nursing student research showcase, adding a pipeline and future workforce dimension for the first time.

✔ **500+ nurses and nursing students** engaged across the NDT programme across four editions, 2018 to 2024.

A Multisectoral Room

A central proposition of The Care Conference is that the provision of care is not solely a matter for the health sector. This proposition is substantiated by the composition of the convenings themselves. Across the 2022 and 2024 editions, the Conference assembled contributors from nine distinct sectors, each contributing an analytical perspective unavailable from within the health system alone.



The composition reflects a deliberate analytical premise. A functioning national care infrastructure requires clinical professionals for delivery, technologists for enablement, financiers for funding, legal expertise for its statutory framing, the built environment for its physical setting, the academy for its evidence base, and government for its regulation. Each sector occupies a defined position in the question of whether households receive care that is safe, continuous, and financed.

The Care Conference in Pictures

2022 EDITION



2024 EDITION



Voices in the Room: 2022 Speakers

The 2022 edition convened 15 speakers addressing the case for care for vulnerable populations. Contributions spanned chronic pain management, oncology, disability rights, nursing leadership, health informatics, digital transformation, and government policy.

Name	Role / Organisation	Year
Dr (Mrs) Kemi Ogunyemi	Senior Special Adviser to the Governor on Health, Lagos State	2022
Abiola Ayilara	CEO, MyCare Assistant Ltd (now MyQura)	2022
Dr. Adeniyi Ogundipe	Consultant and Interventional Pain Physician	2022
Dorcas Olukemi Shonibare	Director of Nursing Services, Lagos State Ministry of Health	2022
Barr. Tobiloba Ajayi	Founder, Let Kids Learn; disability advocate	2022
Dr. Adamu Al-Hassan Umar	President, Nigerian Cancer Society	2022
Paula Procter	Emeritus Professor of Nursing Informatics, Sheffield Hallam University (UK)	2022

2022 SPEAKERS (CONT.)

Name	Role / Organisation	Year
Hon. Fawole Israel	Honourable Commissioner for Youth, Oyo State	2022
Oluwadamilare Akingbade	CEO, Institute of Nursing Research Nigeria	2022
Dr. Greer Barlow	Director of Nursing Informatics, Johns Hopkins Aramco Healthcare (USA/KSA)	2022
Toria Shaw Morawski	TIGER (Technology Informatics Guiding Education Reform)	2022
Dr Niyi Ogundipe	Pain Consultant	2022
Julie Mogbo	Healthcare Research / Nursing	2022

Voices in the Room: 2024 Speakers

The 2024 edition brought together contributors from healthcare, nursing, banking, energy, technology, academia, policy, government, and disability advocacy across two programmes.

NURSE DIGITAL TRANSFORMATION (NDT) SESSION

Name	Role / Organisation
Dr. Orode Doherty	Keynote Speaker, NDT Session; Ingress Health Partners
Leisa Anderton	Senior Nurse Lecturer, Sheffield Hallam University (UK)
Dr. Oluwadamilare Akingbade	Founder, Institute of Nursing Research (Canada)
Dr. Natasha Ramontal	DHSc, RN; Digital Transformation
Michael Olukayode	Product Lead, Locai by Coven Works
Otunba Eyitayo Ogunmola	Chief Executive Officer, Utiva
Mrs. Olayinka Aremu	Assistant Professor of Nursing and Consultant
Dr. Oluwatosin Ope-Babadele	RN, PhD; Judge, NDT Research Abstracts

SPECIAL GUESTS AND GOODWILL ADDRESSES

Name	Role / Organisation
Dr (Mrs) Kemi Ogunyemi	Special Adviser to the Governor on Health, Lagos State; Goodwill Address
Mrs. Kemi Sonibare	Director of Nursing Services
HRH Erelu Abiola Dosumu	Erelu of Lagos
Dr. ModupeElebute-Odunsi	Founder, Marcelle Ruth Cancer Specialist Centre

Voices in the Room: 2024 Speakers (cont.)

CARE CONFERENCE SESSION

Name	Role / Organisation
Abiola Ayilara	Convener, The Care Conference; CEO, MyCare Assistant Ltd (now MyQura)
Dr. Orode Doherty	Panel Moderator, Care Conference Session; Ingress Health Partners
Dr. Nneka Okekearu	Director, Enterprise Development Centre, Pan-Atlantic University
Dr. Ola Brown	Healthcare Investment; Healthcap Africa
Mrs. Adenike Oyetunde-Lawal	Disability and Inclusion Advocate; General Manager, Lagos State Office for Disability Affairs (LASODA)
Mr. Olufisayo Okunsanya	Policy and Sustainability; 6334 Group and NESG Health Policy Commission
Dr. Chinonso Egemba	Medical Doctor; Founder, Awadoc
Mrs. Funke Jones	Divisional Head, Corporate Banking, ProvidusBank
Dr. Oluwagbemiga Durojaiye	Consultant Geriatrician
Mrs. Zamba Emmanuella	Chief Executive Officer, LASHMA
Mrs. Wola Joseph-Condotti	Executive Director, Eko Electricity Distribution Company

The Conversations That Shaped the Field

Each session across the 2022 and 2024 editions addressed a defined theme. The themes recorded below are drawn from the keynote addresses, panel proceedings, and Nurse Digital Transformation sessions documented in the conference record. Together they constitute the analytical substance from which the 2026 National Position is to be derived.



Care as System Responsibility

Care for vulnerable populations as a healthcare system responsibility, not a private burden: the foundational argument that opened the first edition.



Technology as Non-Negotiable

Digital tools are no longer optional for caregivers or care systems, regardless of setting.



Chronic Pain Management

Patient-centred, individualised approaches, particularly for elderly and immunocompromised patients.



Nursing Leadership in Crisis

High nurse-to-patient ratios, brain drain, and the urgent need to empower nurses to lead rather than only deliver.



Disability Care Structures

Raising social awareness and building legal and policy frameworks around disability support.

The Conversations That Shaped the Field (cont.)



Cancer Care in Nigeria

The urgent funding and quality gap highlighted by the President of the Nigerian Cancer Society.



Data-Driven Nursing

The case for nurses going beyond managing patient data to using it, understanding the social determinants of health through it.



Evidence-Based Education

Integrating research and digital tools into nursing curricula.



Global Health IT in Practice

Learnings from Saudi Arabia's Electronic Health Record system at Johns Hopkins Aramco Healthcare, applied to the Nigerian context.



Professional Growth & TIGER

Community engagement as nurses step into the digital age, with lessons from Technology Informatics Guiding Education Reform.

2024 Key Themes

Nigeria's Care Pandemic

The convergence of chronic disease, ageing populations, and limited access that demands a systemic national response.

Standardised Home Healthcare Policy

The case for national guidelines, evidence-based standards, and patient-centred models in home care.

Care Transition and Continuity

Home-to-hospital care transition and the need for continuity: post-acute, geriatric, and integrated mental health care as policy priorities.

Care Financing and Insurance

The challenges of bringing home health into insurance coverage, including reimbursement gaps, regulatory inconsistencies, and care coordination failures.

Investment and Venture Capital

The market case, the gender dimension, and the infrastructure gaps that make home health an investable opportunity.

AI in Nursing and Healthcare

The rapid transformation underway and the shared responsibility to shape it inclusively.



2024 Key Themes (cont.)

Gamification in Care

Engaging patients and students through game-based tools in chronic disease management and nursing education.

Mentorship in Nursing

The role of structured mentorship in building a pipeline of digitally capable nursing leaders.

Long-Term Elderly Care

The policy gaps, financial burdens, social isolation, and clinical complications that the ageing population already demands.

Preventive Healthcare

Community-based, home-centred prevention as the most sustainable model for Nigeria's health equity challenge.

Care Culture Across Sectors

Why banking, real estate, and corporate leadership must understand care as a responsibility, not a charity function.

Inclusivity and Disability

The right of persons with disabilities to accessible, home-based services.

NDT 3.0 and the Research Pipeline

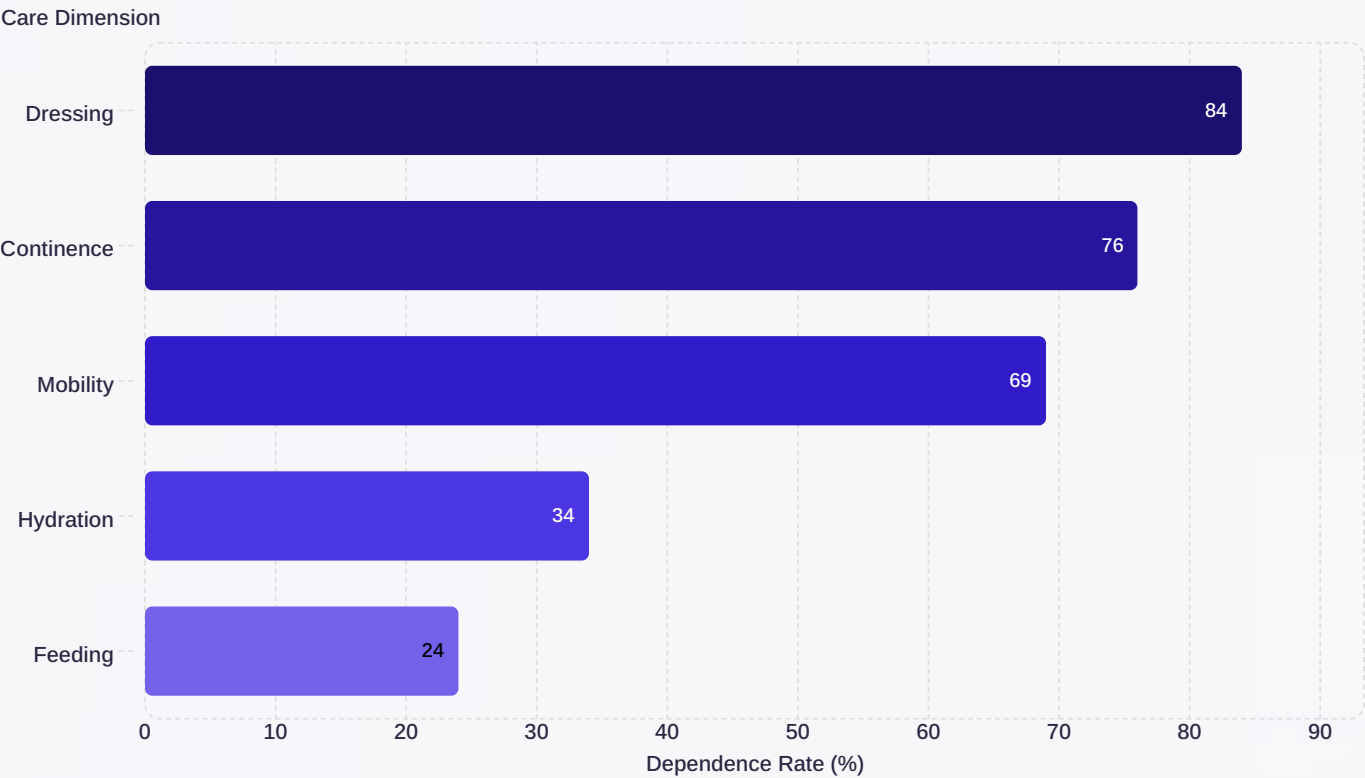
Nursing students presenting original research on digital health, signalling the profession's next generation of innovators.

The Operational Evidence

The analysis advanced by The Care Conference is grounded in an operational evidence base. MyQura MyCare Assistant Ltd, the structurally separate operating organisation, has delivered home care in Nigeria since 2020. Its practice record over this period constitutes the empirical foundation on which TPGM's analysis draws.

-  The data below is drawn from MyQura's internal client outcomes records, 2022 to 2024. MyQura is one of many participating organisations at The Care Conference. Its data is presented here because it represents the only longitudinal, documented home care practice dataset available for this national conversation. The source records are held by MyQura and are available for institutional review.

Care Support Service Data: 2022 to 2024



The majority of clients required full or significant support with dressing (84%) and continence (76%), indicating high personal care dependency. More than two-thirds required mobility assistance (69%), confirming home as the primary setting for rehabilitation and long-term physical support. Hydration support was required by a third of clients (34%) — a clinically significant figure given the link between hydration and avoidable hospital readmission. Most clients retained independence in feeding (24%), indicating that the dependence burden concentrates in physical and personal care tasks rather than nutrition intake.

Client Outcomes Data: 2022 to 2024

Beyond the dependence profile, MyQura's internal records document outcomes associated with structured, technology-enabled home care. The figures below are derived from MyQura's internal monitoring systems and reflect its operational practices. They are not represented as findings of external peer-reviewed research and are offered as documented internal outcomes available for institutional review.

85%

Reduced Readmissions

Of clients recorded a reduction in hospital readmissions following enrolment in MyQura services

90%

Telehealth Reliability

Of families using MyQura telehealth services reported it as their most reliable form of regular care support access

40%

Reduced Caregiver Error

Reduction in caregiver error associated with algorithmically generated, dynamically updated care plans

92.5%

Caregiver Competency

Increase in caregiver competency as measured by sustained training assessment

5000+

Care Interactions

Documented care interactions recorded across the operational period, each logged with electronic accountability confirmation

52

Months Continuous

Months of continuous rota coverage without interruption — an indicator of operational reliability

95.1%

Care-Plan Compliance

Care-plan compliance with electronic accountability confirmation on each shift — a condition of auditable and financeable home care provision

Public Sector and Policy Alignment

From its first edition, The Care Conference has incorporated government and public-sector participation as a constituent element of its proceedings rather than as ceremonial attendance, on the premise that policy reform requires the engagement of those who hold policy authority.

GOVERNMENT REPRESENTATIVES



Dr (Mrs) Kemi Ogunyemi

Senior Special Adviser to the Governor on Health, Lagos State (2022, 2024)

Dorcas Olukemi Shonibare

Director of Nursing Services, Lagos State Ministry of Health (2022)

Mrs. Kemi Sonibare

Director of Nursing Services (2024)

Fawole Israel

Honourable Commissioner for Youth, Oyo State Government (2022)



Mrs. Adenike Oyetunde-Lawal

General Manager, Lagos State Office for Disability Affairs (LASODA) (2024)



HRH Erelu Abiola Dosumu

Erelu of Lagos (2024)



Mrs. Wola Joseph-Condotti

Executive Director, Eko Electricity Distribution Company (2024)

Public Sector and Policy Alignment (cont.)

NATIONAL CLINICAL AND PROFESSIONAL BODIES



Dr. Adamu Al-Hassan Umar

President, Nigerian Cancer Society (2022)



Oluwadamilare Akingbade

CEO, Institute of Nursing Research Nigeria
(2022)

INTERNATIONAL INSTITUTIONAL REPRESENTATION



Paula Procter

Emeritus Professor of
Nursing Informatics,
Sheffield Hallam
University, UK (2022)



Dr. Greer Barlow

Director of Nursing
Informatics, Johns
Hopkins Aramco
Healthcare, USA/Saudi
Arabia (2022)



**Toria Shaw
Morawski**

TIGER — Technology
Informatics Guiding
Education Reform
(2022)



Leisa Anderton

Senior Nurse Lecturer,
Sheffield Hallam
University, United
Kingdom (2024)



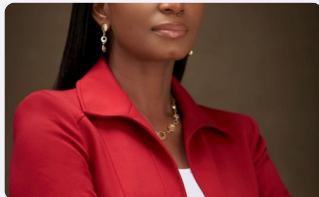
**Dr.
Oluwadamilare
Akingbade**

Founder, Institute of
Nursing Research,
Canada (2024)



**Dr. Natasha
Ramontal**

DHSc, RN; Digital
Transformation (2024)



**Dr. Nneka
Okekearu**

Director, Enterprise
Development Centre
(EDC), Pan-Atlantic
University (2024)

Where Care Is Documented

Published Output

The Unseen Infrastructure of Care: Perspectives on Home Health in Nigeria

Published by The Purple Global Mission following the 2024 edition, this report is the documented intellectual record of the second convening. It consolidates keynote contributions thematically and presents supporting evidence for institutional and policy readerships. Available on the TPGM website, it is the first formally published output of The Care Conference series.

Press Coverage

The 2022 and 2024 editions received coverage across Nigerian print and online media.

Publication	Headline
ThisDay	<u>Abiola Ayilara: Pioneering Transformations in Healthcare Technology with MyCare Assistant</u>
The Guardian Nigeria	<u>Abiola Ayilara: Pioneering Transformations in Healthcare Technology with MyCare Assistant</u>
Proshare	<u>The Care Conference 2024</u>
Vanguard	<u>My Care Assistant: Building Bridges Between Nursing, Health Care and Technology.</u>
ATQ News	<u>Medical Tourism: Abiola Ayilara Revolutionizing Health Tech with MyCare Assistant in Nigeria</u>

Voices from the Conference

CARE CONFERENCE 2022

Dr (Mrs) Kemi Ogunyemi opened the 2022 proceedings with the argument that the care of women, children, and older persons cannot rest with caregivers alone but requires the coordinated engagement of government, the private sector, and civil society. Her emphasis on public-private partnership established the analytical frame of the edition: that care is a matter of collective provision rather than private responsibility.

Abiola Ayilara, addressing digital transformation in care delivery, advanced a proposition recurrent across subsequent editions: that digital capability has become a structural precondition of care provision rather than a discretionary enhancement, and that technology constitutes the means by which care reaches populations otherwise beyond its range.

Barr. Tobiloba Ajayi, addressing disability care, identified the absence of formal structures for the support of persons living with disabilities and characterised the divergence between lived experience and existing policy frameworks as a remediable condition of policy rather than an unavoidable circumstance.

Dr. Adamu Al-Hassan Umar, President of the Nigerian Cancer Society, identified oncology care as a domain requiring substantial improvement and dedicated funding, and noted that the absence of prioritisation carries direct consequences for mortality from preventable and manageable disease.

Voices from the Conference (cont.)

CARE CONFERENCE 2024

Healthcare is more than just a system. It is a lifeline that should extend beyond hospital walls to reach people where they are, especially those with disabilities and the elderly.

Mrs. Adenike Oyetunde-Lawal • General Manager, Lagos State Office for Disability Affairs, Care Conference 2024

Achieving this vision requires our collective commitment, investment, and belief in home health as a transformative solution.

Dr. Ola Brown • Venture Capitalist and Fund Manager, Healthcap Africa, Care Conference 2024

At the core of our efforts must be empathy, collaboration, respect for diversity, and a patient-centred approach that aligns with our values.

Olufunke Jones • Divisional Head, Corporate Banking, ProvidusBank, Care Conference 2024

Technology alone cannot drive this transformation. The role of a skilled, future-ready workforce is just as critical.

Oluwatosin Oyindamola Ope-Babadele RN, PhD • NDT 3.0 Keynote Address, Care Conference 2024

Partners and Supporters

The Care Conference has been supported across its two completed editions by the organisations recorded below.

SPONSORS & EXHIBITORS



**MyCare Assistant
/ MyQura**



ProvidusBank



**Enterprise
Development
Centre, Pan-
Atlantic University**



**Google for
Startups**



LandWey



ISIMI Lagos



LASAA



Vesti



Shuttlers



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HIMSS



**Babcock
University**



**University College
Dublin**



Utiva



Healthcap Africa
Institutional participant

Aproko Doctor
Institutional participant

Covenworks
Institutional participant



Mother Honestly
Institutional participant

The Road to 2026

The 2026 edition constitutes the third convening and is structured to a distinct purpose. With the case established in 2022 and the multisectoral analysis consolidated in 2024, the function of the 2026 edition is **translation**: the conversion of the accumulated analysis into a structured policy instrument suitable for consideration by the Nigerian National Assembly.

Event The Care Conference 2026, Third Edition	Theme Care as Infrastructure: Building a National Position on Home Care for Nigeria	Date 18 and 19 November 2026
Location Lagos, Nigeria	Principal Output The Nigerian National Position on Care as Infrastructure, aimed first at the Nigerian National Assembly	

Day One — 18 November 2026

Institutional Day. Opened by the Lagos State Government. Includes the Family Panel, three practice panels, and the closed institutional roundtable.

Day Two — 19 November 2026

Main Convening. Keynote and ministerial addresses, digital health keystone plenary, financing and policy plenary, presentation and signing of the National Position, and the launch of The Homecare Framework.

-  **Book Launch:** *The Homecare Framework: Care as Infrastructure for Everyday Life* by Abiola Ayilara, launched at the 2026 edition. **CareSouk:** Open exhibition floor running across both days, foregrounding sector co-ownership of the care infrastructure agenda.

Five Policy Layers: The Architecture of the National Position

The 2026 edition is organised around five interdependent policy layers. Each layer constitutes both a session of the convening and a corresponding section of the National Position the edition is to produce.



Care Workforce Development and Protection

The recognition, training, certification, and protection of the formal and informal care workforce, including family caregivers.



Clinical Governance and Quality Assurance

The standards and oversight mechanisms that make care safe and consistent across providers and settings.



Care Coordination and Continuity of Care

The connective tissue between hospital, home, and community, making care joined up rather than episodic.



Digital Health Infrastructure and Care Data Systems

The platforms and data architecture that make care visible, measurable, and fundable. The NDT track sits within this layer as the practitioner spine.



Care Financing, Policy, and Regulatory Architecture

The instruments, laws, and funding mechanisms that determine whether care infrastructure is built or improvised.

The Nigerian National Position on Care as Infrastructure is intended as a sector-authored, evidence-grounded statement of national position on home care, addressed to the Nigerian National Assembly and derived from three editions of The Care Conference together with five years of documented operational practice.



Contact

Enquiries concerning institutional partnership, sponsorship, media, and speaking participation in The Care Conference or the work of The Purple Global Mission may be directed to:

Further Information

Further information on the 2026 edition, including institutional partnerships, sponsorships, and CareSouk exhibition participation, is available upon request.

The **Sponsorship Prospectus** and the **Forerunner Brief** may be obtained through the contacts below.

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